

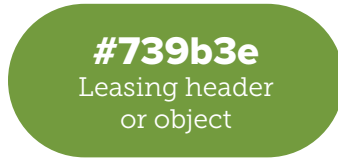


LOGO

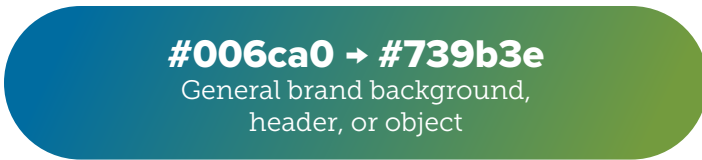


White logo on color/image is always preferred; use square logo on social and where spacing requires

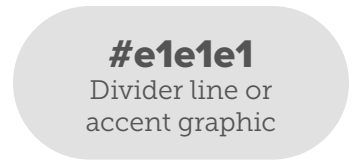
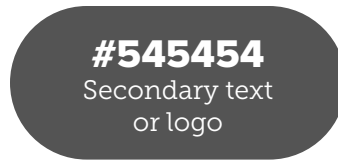
PRIMARY COLORS



GRADIENT



SECONDARY COLORS



PRIMARY TYPEFACE

Proxima Nova

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#%&*()_

Aa Proxima Nova Black
Page header/hero

Aa Proxima Nova Bold
Section header

Aa Proxima Nova Light
Body text

SECONDARY TYPEFACE

Museo Slab

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#%&*()_

Aa Museo Slab 900
Social/blog header

Aa Museo Slab 700
Subheader

Aa Museo Slab 300
Secondary text